Brick — the beautiful truth.

The truth is, when you build with brick your project never stops benefiting from its innate value. With more beauty, functionality, efficiency and dependability than any other exterior cladding material, the truth about brick - like the product itself - is a beautiful thing.

ESSENTIAL REASONS BRICK IS ALWAYS THE BEST CHOICE...

1. **HIGH RESSELL VALUE:** In the marketplace, brick homes have a much higher resell value than homes built with vinyl siding or synthetic stucco.
2. **NO MAINTENANCE:** Other exterior cladding materials can be costly to maintain due to weathering. Brick, however, is maintenance free. No painting. No pressure washing.
3. **AFFORDABILITY:** When priced by the square foot, brick is very cost competitive. When comparing vinyl with brick, the cost difference is approx. $62 per month!
4. **ENERGY EFFICIENCY:** Due to its high thermal mass, brick keeps the inside of homes & buildings at moderate temperatures resulting in lower energy costs.
5. **NATURALLY GREEN:** Because of its ability to endure, brick is naturally sustainable. It can even be salvaged for use in new construction for an authentic look and feel.

FIVE ESSENTIAL REASONS BRICK IS ALWAYS THE BEST CHOICE...

**STRENGTH**
- Brick: 8,000 - 10,000 PSI
- Fiber Cement Siding: 750 - 2,150 PSI
- Vinyl siding: Minimal impact resistance

**DURABILITY**
- Won’t Burn
- Won’t Peel
- Won’t Fade
- Won’t Rot
- Won’t Tear
- Won’t Warp
- Won’t Dent

**NOISE REDUCTION**
Continuous brick walls provide dramatic sound reflection to eliminate bothersome outdoor noises better than any other exterior cladding material.

**TIMELESSNESS**
Brick has a timeless beauty that literally lasts a lifetime.

Brick offers a vast color selection. Our browns, buffs, burgundies, earth tones, pastels, reds, roses and white-grays provide a multitude of options.

Brick projects have character and are set apart from the rest through our carefully engineered smooth to heavily distressed face textures and from straight to our signature tudored-edge brick styles.

**BRICK IS COLORFUL**

**BRICK IS UNIQUE**