OLD BRICK ORIGINALS™ THIN BRICK
INSTALLS EVERYWHERE. CHANGES EVERYTHING.
Installation

The General Shale preferred method of exterior installation is a drainage system with polymer modified mortar. This system is a revolutionary moisture barrier that protects exterior substrate walls when thin brick is used. Thin, lightweight and easy to install, this system also provides an additional layer of insulation for your home.

**EXTERIOR INSTALLATION METHOD**

1. RIGID SUBSTRATE
2. WEATHER BARRIER
3. DRAINAGE MEDIUM
4. CEMENT BOARD
5. THINSET
6. THINBRICK AND GROUT

**INTERIOR INSTALLATION METHOD**

1. DRYWALL OR CEMENT BOARD
2. THIN-SET MORTAR OR ADHESIVE*
3. THINBRICK AND GROUT

*Non-sagging adhesive recommended. Visit our website for more thin brick installation details.
Product availability may vary by geographic location. Please visit your local General Shale retail location or contact your local General Shale representative for product availability. Please visit www.GeneralShale.com to find the location nearest you.
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shown in photo
THIN BRICK NAME: Ironworks, Peppermill, and Englishpub Blend

shown in photo
THIN BRICK NAME: Schoolhouse

shown in photo
THIN BRICK NAME: Seawall
General Shale masonry products are an integral part of a systems solution for sustainable construction. From highly efficient and environmentally friendly production to extremely long product life cycles, General Shale products can benefit both the environment and the building’s occupants.

Our company has a long history of responsible stewardship of the environment and has received numerous awards for our conservationist accomplishments. We are proud of leading the masonry products industry with innovative processes while providing the world’s best building materials for customers across North America.